

# PRESS RELEASE

## ACCESS Europe announces Radioline's app integration within In- Vehicle Infotainment platform Twine4Car 3.0

**Update to ACCESS Twine™ for Car 3.0 platform meets  
OEM entertainment requirements, while offering  
passengers with a wider and more diverse choice of audio  
content**

**Oberhausen, Germany –17th March 2020** – ACCESS Europe GmbH announces that it has partnered with Radioline – the global radio provider – to provide a unique offering of radio and podcast for automotive OEMs within the new version of its In-Vehicle Infotainment (IVI) platform, ACCESS Twine™ for Car 3.0 (Twine4Car). The direct integration of the Radioline app into Twine4Car enables OEMs to unlock a vast amount of audio content for drivers and passengers worldwide within a single branded IVI system that is easy to use.



*ACCESS Europe announces Radioline's app integration within Twine4Car 3.0*

Radioline's car application has been based on more than 15 years' of expertise within integration for mobile, OTT and IoT and is compatible with Linux & Android for cars. It offers more than 90,000 radio channels, web radio stations, national and local programmes and podcasts from 130 countries, leveraging custom metadata to deliver a wealth of content information to passengers, including access to titles, description, cover and album names. The intuitive and customisable user interface adapts to the driver's needs at that time, ranging from safety standards to entertainment offerings.

Dr. Neale Foster, CEO at ACCESS Europe, said: "We have chosen to partner with Radioline to gain access to its wide range of worldwide audio content. Through its advanced technology, this new application to Twine4Car utilises HTML5 to deliver a fully IP-driven experience that enables passengers to experience a wider choice of audio content in the car. We are delighted to integrate this audio technology within Twine4Car and to provide OEMs with new, highly interactive and innovative ways to better engage their users."

Xavier Filliol, COO, Radioline, said: "ACCESS is a major player in the automotive industry. Our strategies to offer content that meets consumers high and continuously rising demand and expectations are aligned, making ACCESS our partner of choice. We're looking forward to providing enhanced and seamless experiences to connected car users, where the radio remains the top choice for drivers and passengers."

The new version of Twine4Car includes content from a number of media partners and a wide range of apps, TV services and VOD offerings for a multitude of markets. It enables OEMs to create a fully branded HMI, while also allowing access to pre-installed apps and full bring-your-own-device (BYOD) support for smartphones, tablets and Rear Seat Entertainment (RSE) to enable a 360-degree connected in-car experience.

Other features in Twine4Car include:

- **TWINE App Store:** A dedicated in-car app store, to enable OEMs to make a wide selection of apps available to drivers and passengers within their own branded in-car platform.
- **Monetisation and data support:** OEMs are able to forge new business models within the car through pre- and post-roll video advertising for Head Units and Rear Seat Entertainment (RSE).
- **Native Android app support:** Twine4Car allows for the seamless integration of Android native applications, creating an immersive user experience via the OEM-branded IVI interface. This enables OEMs to stay in full control of the services and create an ideal UX for both native apps and embedded or API based services.
- **Sync Play:** Twine4Car enables two devices to synchronise the playback of the same video content, enabling passengers to enjoy content on the screen in front of them at the same time as other passengers.
- **Parental/Remote Control:** Along with content related control from any screen in the vehicle, Twine4Car can put parents in charge of the type and length of content consumed by their children.

#### **About ACCESS**

Since 1984, ACCESS CO., LTD. (Tokyo Stock Exchange Mothers Index, 4813) has provided advanced IT solutions centred around mobile and network software technologies to telecom carriers, consumer electronics manufacturers, broadcasting and publishing companies, the automotive industry and energy infrastructure providers

around the world. The company develops mobile software solutions that have been installed on over 1.5 billion devices, and network software solutions that have been used by over 350 telecommunication equipment manufacturers. Utilising its network virtualisation technology skills and knowledge, the company is currently focusing on the development and commercialisation of Internet of Things (IoT) and media solutions that combine embedded and cloud technology. Headquartered in Tokyo, Japan, the company operates subsidiaries and affiliates in Asia, Europe and the United States to support and expand its business globally. Learn more about ACCESS at [www.access-company.com](http://www.access-company.com).

### **About Radioline**

Radioline is a global radio provider – #1 in Europe – with +90,000 stations & podcasts on all screens, distributed by a large range of partners (telco, OEM, media portal, middleware, etc.).

The service is built on a highly scalable platform with advanced features, enriched content management, massive channel aggregation and universal access via any mobile device, online PC, connected TVs, IoT and in-car digital solutions (with TDF / RadioBridge).

More about Radioline: [business.radioline.com](http://business.radioline.com)

Radioline is a Baracoda Company.

Press contact: [press@radioline.com](mailto:press@radioline.com)

*© 2020 ACCESS CO., LTD. All rights reserved.*

*ACCESS, the ACCESS logo, NetFront and ACCESS Twine are registered trademarks or trademarks of ACCESS CO., LTD. in the United States, Japan and/or other countries. All other trademarks, logos and trade names mentioned in the document are the property of their respective owners.*