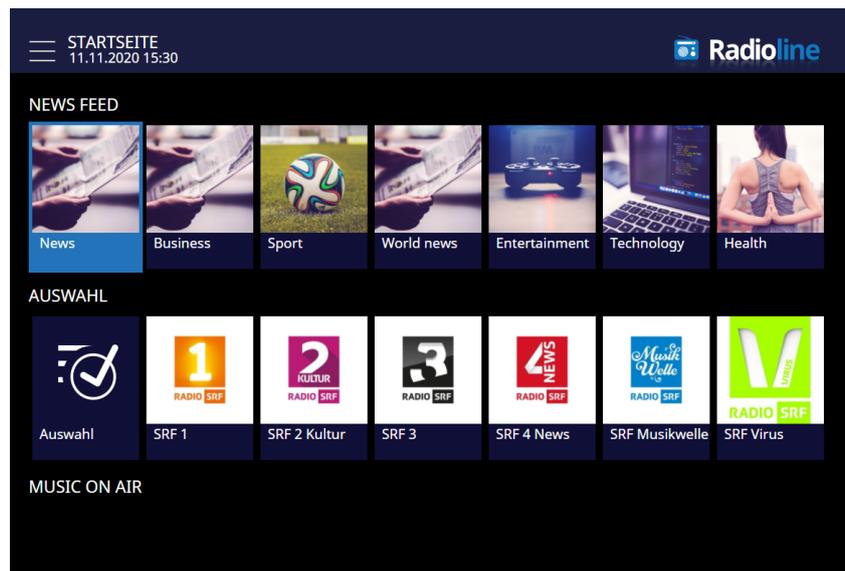


Radioline signs with Swisscom to distribute its radio app on Swisscom blue TV

November 17, 2020 - Radioline continues its international expansion with a new partnership with Swisscom blue TV.



Radioline has partnered with Swisscom to offer an Android radio application on the blue TV Platform. The application makes all of its content available on the portal in the Music section.

Swisscom is the leading provider of communication IT and entertainment in Switzerland and has more than 1.5 million TV customers. Used by a substantial amount of its customers radio is an important part of the services offered.

Along with its development in the Automotive industry, Radioline continuing to extend its services to connected TV, in line with partnerships with VirginMedia UK, Vodafone DE and Proximus.

With +90,000 radios, webradios and podcasts from more than 130 countries, the application provides a wide range of content to discover, with a search engine and a direct access to the complete directory.

In one touch, user can easily save and find their favorite shows, podcasts or stations by adding them to favorites. Up-to-date metadata provides access to a wealth of content information like a title, description, cover and album name, and the program guide.

Radioline



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About Radioline

Radioline is a global radio provider - #1 in Europe - with +90,000 stations; podcasts on all screens, distributed by a large range of partners (telco, OEM, media portal, middleware, etc.).

The service is built on a highly scalable platform with advanced features, enriched content management,

massive channel aggregation and universal access via any mobile device, online PC, connected TVs, IoT and in-car digital solutions (with TDF / RadioBridge).

More about Radioline:

business.radioline.com

Radioline is a Baracoda Company.

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Respectfully,

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